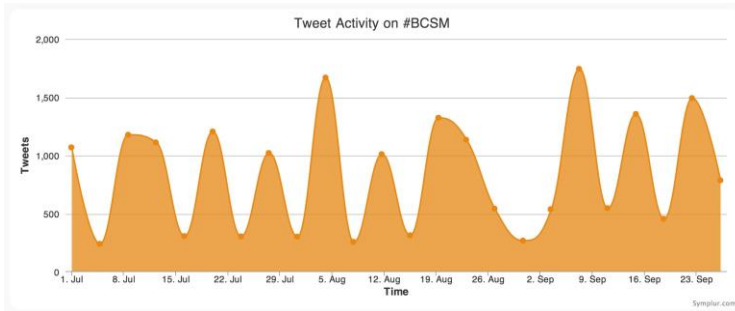


Comparative Activity of Cancer Hashtags July-September 2013

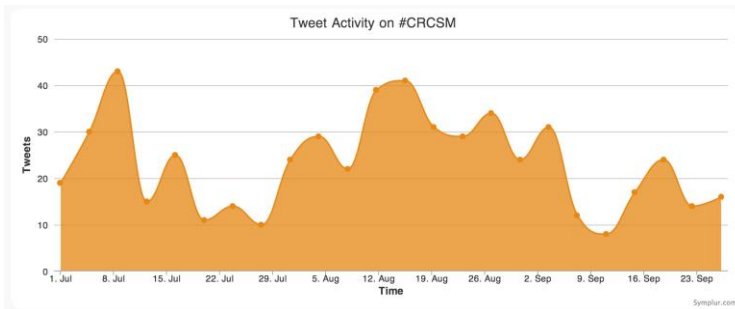
By [Matt Katz](#) with data from [Symplur](#)

#BCSM



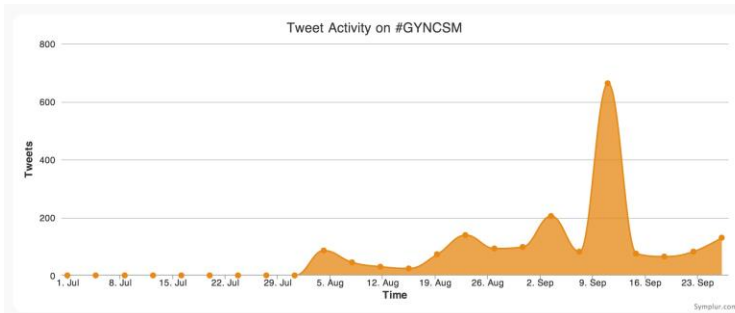
62,107,848 Impressions
20,192 Tweets
2,691 Participants who →
9 Avg Tweets/Hour
8 Avg Tweets/Participant

#CRCSM



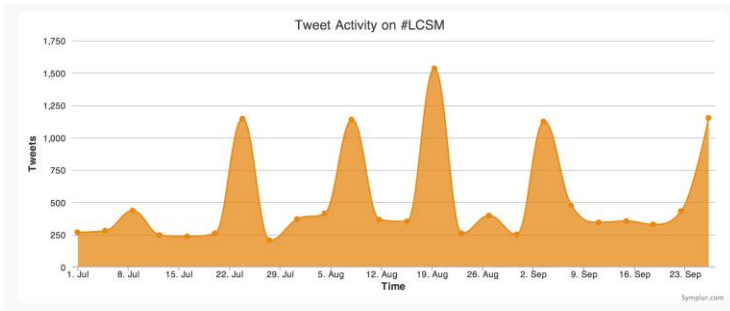
2,488,902 Impressions
562 Tweets
200 Participants who →
0 Avg Tweets/Hour
3 Avg Tweets/Participant

#GYNCISM



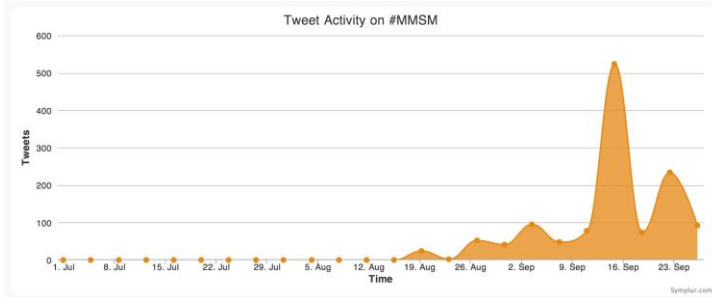
3,871,965 Impressions
1,890 Tweets
391 Participants who →
1 Avg Tweets/Hour
5 Avg Tweets/Participant

#LCSM



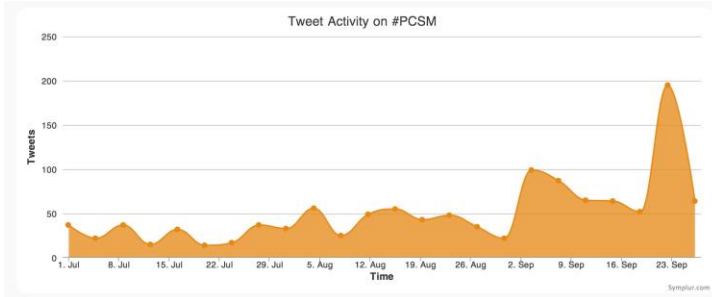
27,926,674 Impressions
 12,394 Tweets
 1,473 Participants who --
 6 Avg Tweets/Hour
 8 Avg Tweets/Participant

#MMSM



2,791,375 Impressions
 1,264 Tweets
 229 Participants who --
 1 Avg Tweets/Hour
 6 Avg Tweets/Participant

#PCSM



4,855,515 Impressions
 1,203 Tweets
 412 Participants who --
 1 Avg Tweets/Hour
 3 Avg Tweets/Participant